

# KALEIGH SPITZER

UX/UI Designer

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## EXPERIENCE

### Logan Square Chamber of Commerce, Chicago, IL — UX/UI Designer

MARCH 2025 - JULY 2025

- **Led a full redesign** of the Logan Square Chamber of Commerce website, **improving usability** for local businesses and residents, resulting in a **5% increase in site sessions** and **4% increase in unique visitors**.
- Conducted **user and stakeholder interviews**, usability testing, and analytics reviews to inform iterative design decisions.
- **Rebuilt site architecture and designed responsive web and mobile prototypes** in Figma, resulting in clearer user flows and improved mobile performance.

### EBM Software, Chicago, IL — Data Analyst

JULY 2023 - DECEMBER 2024

- Promoted to **Data Analyst** in **October 2024** after demonstrating strong initiative in data automation and dashboard design.
- **Redesigned Power BI dashboards** based on user feedback to improve clarity and engagement, resulting in a **20% increase in usage**.
- **Automated schema validation in Python**, saving **10+ hours** per week and freeing time for testing and iteration.
- **Led redesign and prototyped** an internal web app with improved layout and navigation, boosting engagement by **15%**.
- Partnered with developers to refine **UI components** in dashboards and reporting tools.
- Facilitated **UX workshops and team training** on data visualization and interface logic.

## EDUCATION

### DePaul University - M.S. in Human-Computer Interaction

SEPTEMBER 2025 - MAY 2027

### University of Illinois at Urbana-Champaign - B.S in Computer Science & Statistics

AUGUST 2019 - MAY 2023

## SKILLS

**Design Tools:** Figma, Photoshop, Illustrator

**Design Focus:** Interaction & Visual Design, Prototyping, Design Systems, Accessibility, Responsive Design

**Research Methods:** Interviews, Usability Testing, Analytics Review

**Technical:** Python, HTML, CSS